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# Embedding DOE in Military Testing

## One Organization's Roadmap

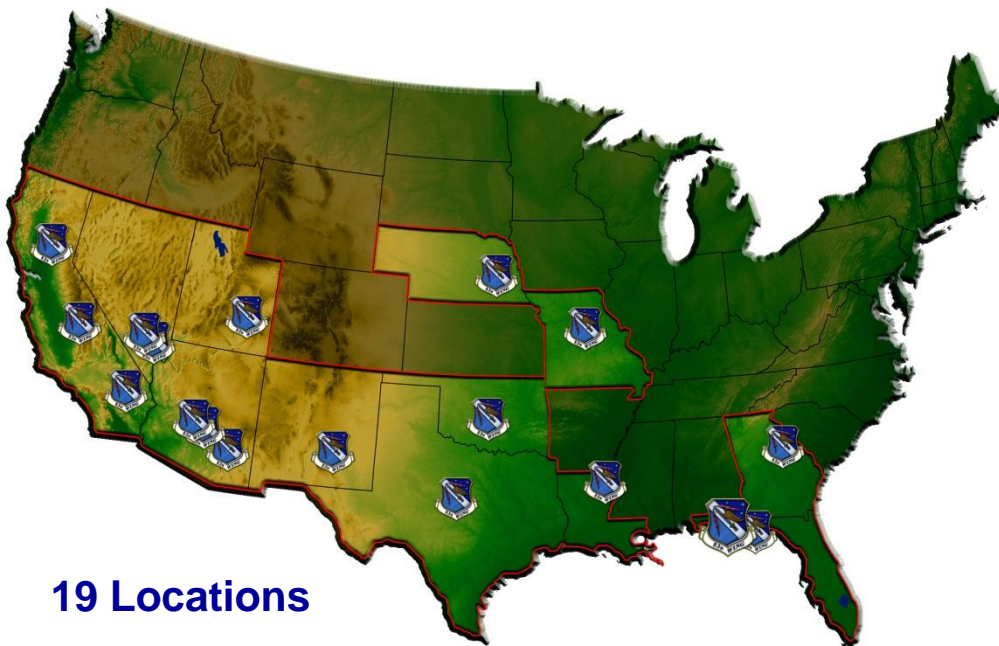
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presented to:  
2011 NASA Statistical Engineering Symposium  
May 2011

Jim Simpson, 53d Wing – Greg Hutto 46 Test Wing – Alex Sewell 53d Wing

# 53d Wing

**Mission:** Develop, test and evaluate advanced weapons, systems and tactics to perfect the lethality, survivability, and sustainability of our nation's combat forces



**19 Locations**

**2000 Professionals consisting of...**

- 550 Officers
- 650 Enlisted
- 450 Civilians
- 350 Contractor





# 53d Wing

## Analysts and Test Engineers

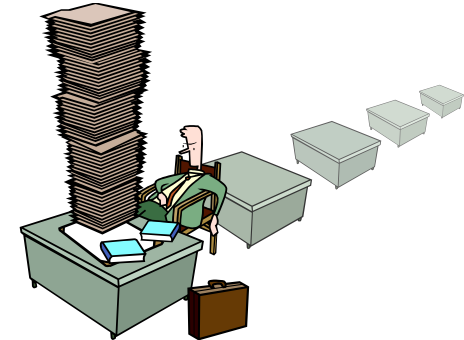


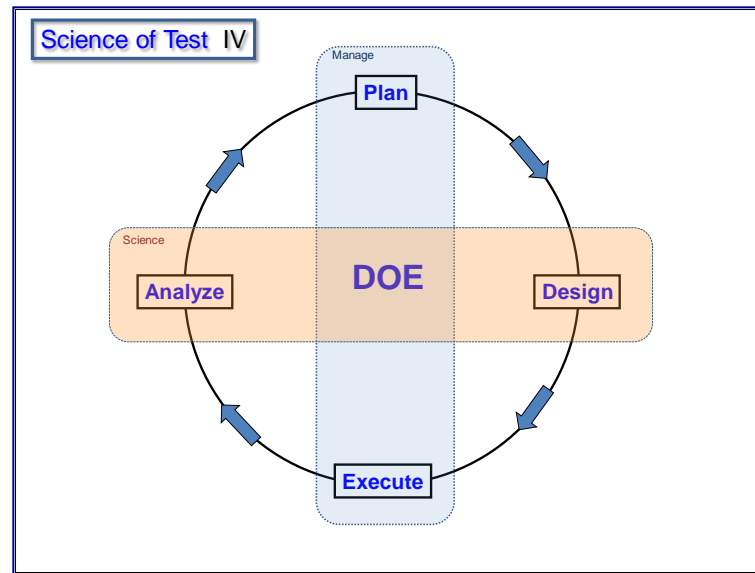
53d Wing				
	Electronic Warfare	Weapons Evaluation	Test & Evaluation	Test Management
Analysts 71	7	9	7	48
Test Engineers 124	50	16	20	38



# What is *Your* Dream?

***“Be Careful What you Ask for . . .”*** Kevin Burns, Ops Test, Tech Advisor





# Changing a Culture



# Contrast Traditional Methods ...



## Cases

Case	Configuration	Outcome
1		Good
2		Good
3		OK
4		Good
5		Good

Good to go!

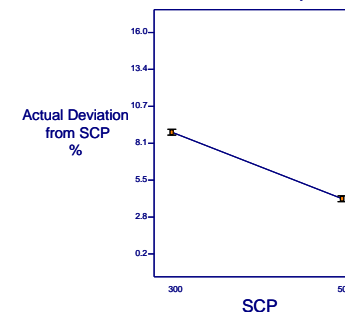


OR

## One Factor-at-a-Time

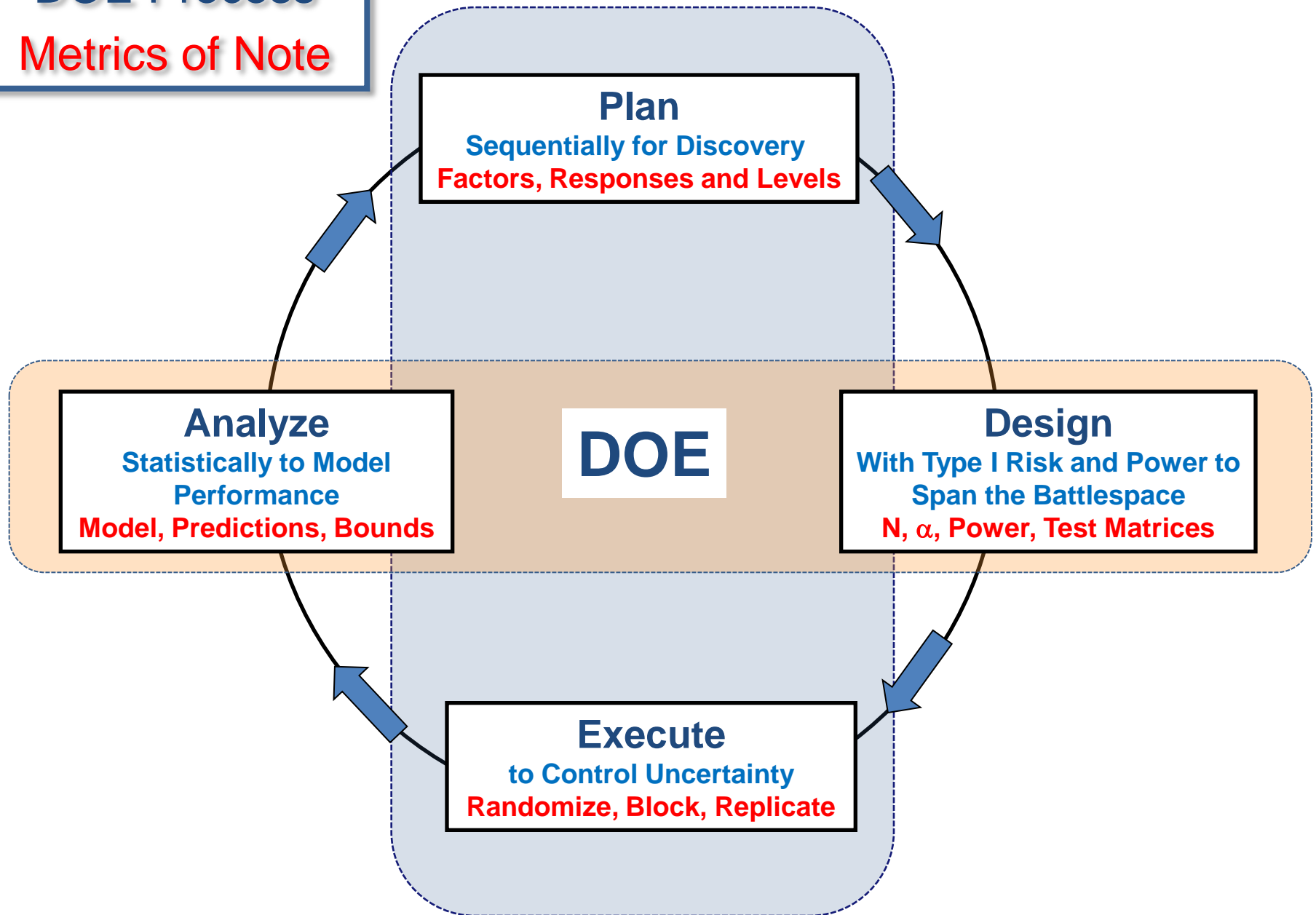
Case	A	B	C
1	1	0	0
2	2	0	0
3	3	0	0
4	4	0	0
5	0	1	0
6	0	2	0
7	0	3	0
8	0	4	0
9	0	0	1
10	0	0	2
11	0	0	3
...	...	...	...

Effect Graph



# DOE Process

## Metrics of Note





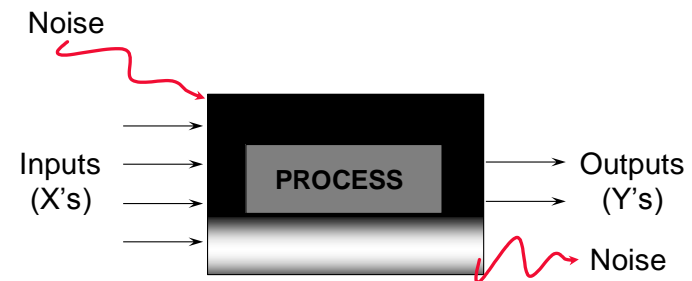
# Questions in Testing



## Four Challenges faced by any test

1. *How Many?* A: Sufficient samples to control our twin errors – false positives & negatives
2. *Which Points and What's Good?* A: Span the battle-space with orthogonal run matrices using continuous measures tied to the test objectives
3. *How Execute?* A: Randomize and block runs to exclude effects of the lurking, uncontrollable nuisance variation
4. *What Conclusions?* A: Build math-models of input/output relations, quantifying noise, controlling error

**Design of Experiments** effectively addresses all these challenges!



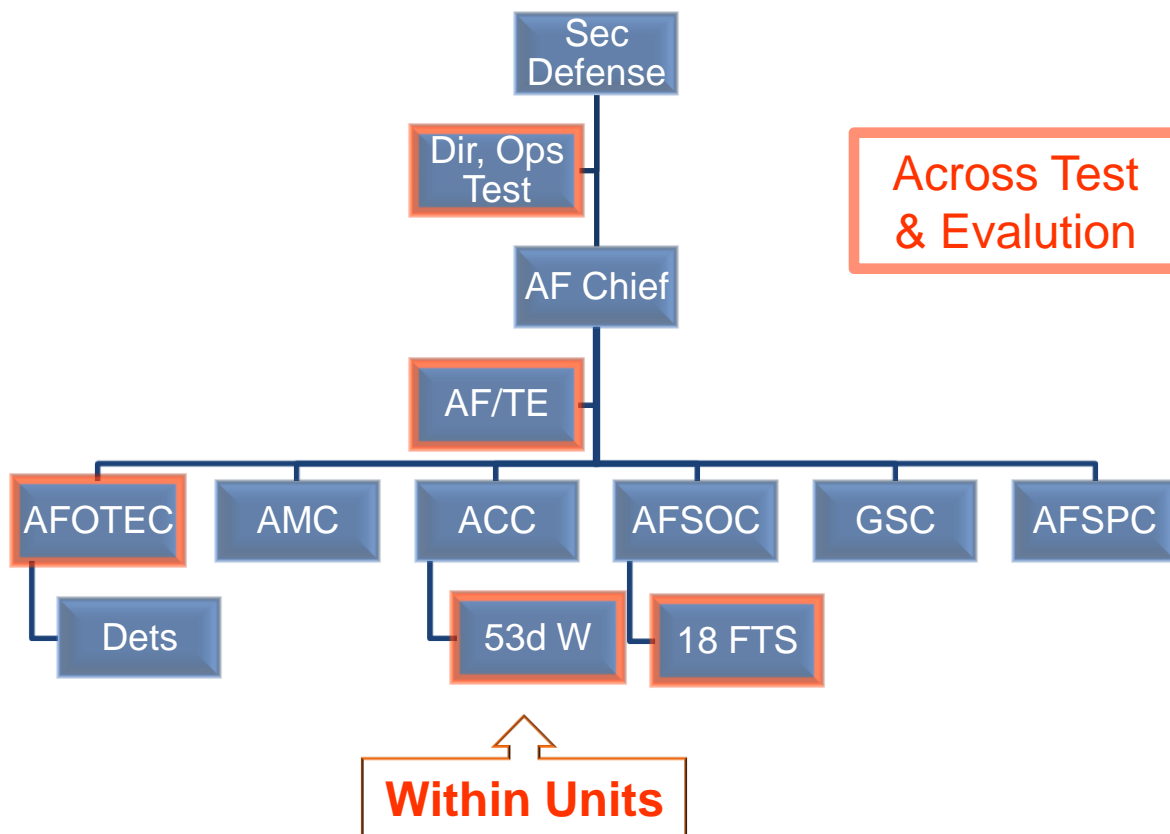




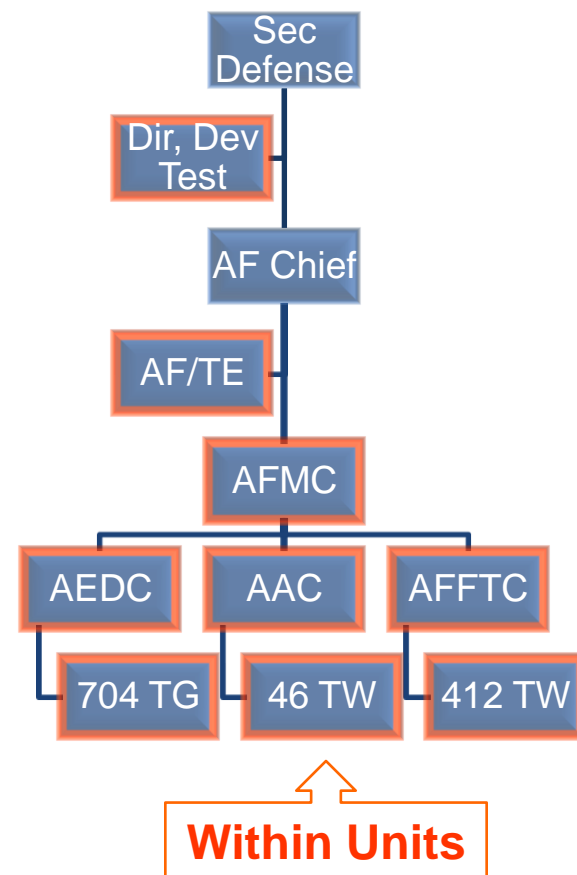
# Culture Change Across Units



## Operational Test



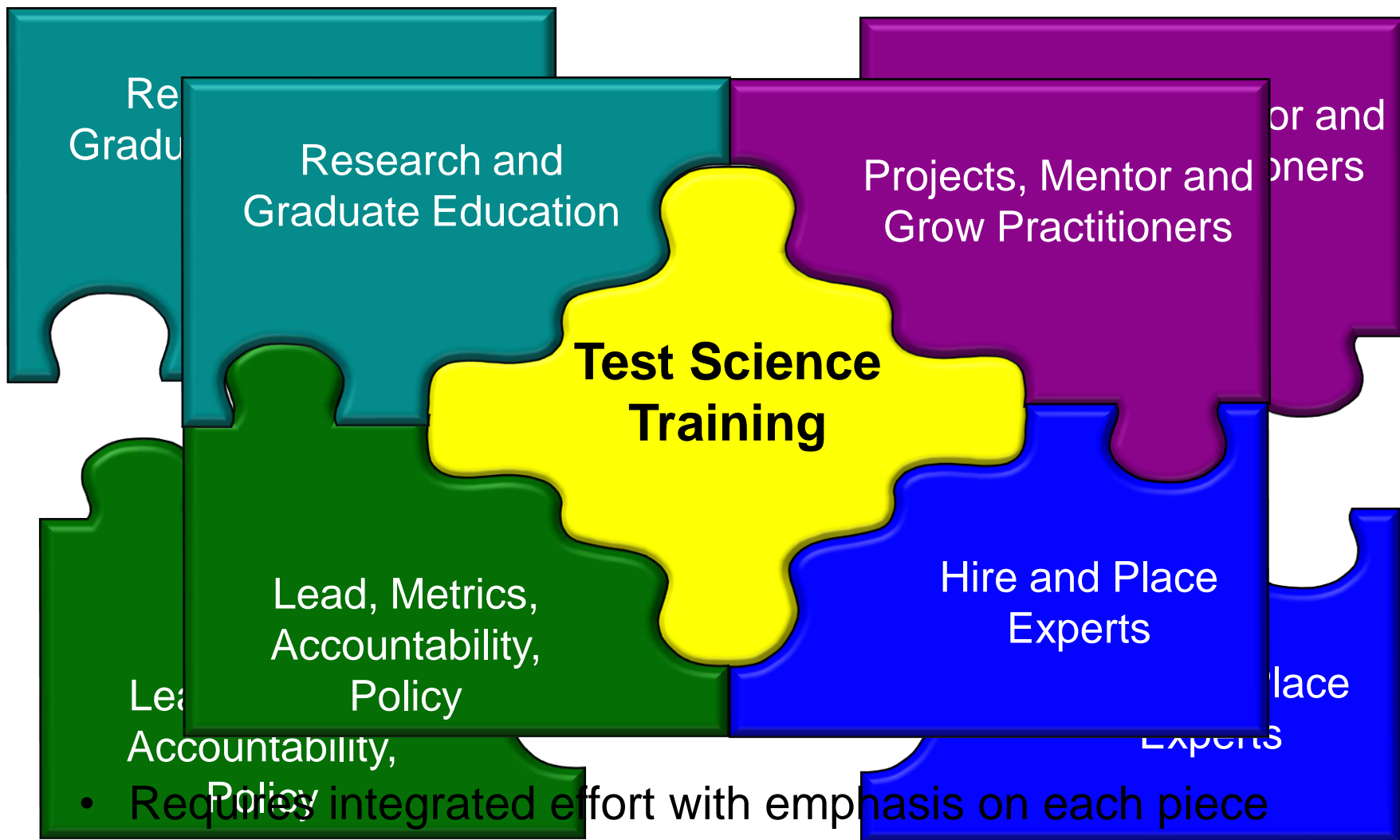
## Developmental Test





# Organization Change Pieces

## Move into Place Simultaneously



- Requires integrated effort with emphasis on each piece to pull it all together to affect the way we test



# Science of Test

## Steps to Implementation within Unit



### 5. Standards



### 3. Train



### 4. Mentor



### 2. Short-Term Wins



I. Leadership --Why DOE?

II. Technical Continuity

### 1. Foundations



III. Process Improvement

IV. Change Org Structures



# Leading the Science of Test



- Stay tuned for the next talk ...



I. Leadership --Why DOE?

II. Technical Continuity

## 1. Foundations



III. Process Improvement

IV. Change Org Structures

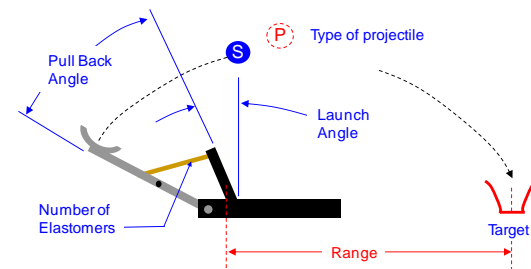


# Training our Total Test Team



## ■ Leadership, Support and Operator Series

- DOE Executive Interview (1-2 hour)
- DOE for Leaders, Aircrew (half day)
- Intro to Design of Experiments (2 days)
- DOE Foundations (1 week)



## ■ Analyst and Test Engineer Practitioner Series

- Each 1-week course uses Discussion-Seatwork-Projects
- DOE 0 – DOE Foundations for Science of Test
- DOE I – Design and Analysis of Factorial and Fractionated Designs
- DOE II – Response Surface Methods, Optimal Designs, Split Plots, Analysis of Ugly Data





# Software for Practitioners



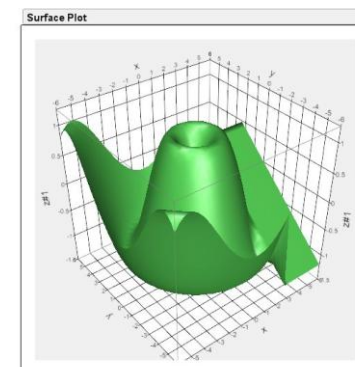
- *Design Expert* – software solely for design of experiments

- Keeps the analyst focused on DOE procedure
- Warns when going wayward
- Used in DOE 0, I, II and in-part III

Run	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
1	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
2	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
4	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
5	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
6	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
7	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
8	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
9	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
10	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
11	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
12	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
13	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
14	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
15	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
16	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
17	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17

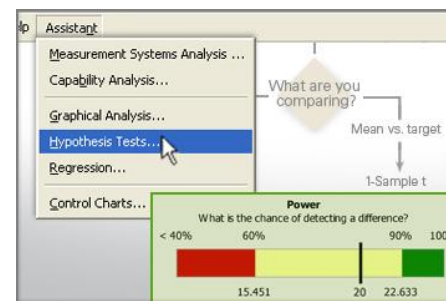
- *JMP* – general purpose statistical software

- Industry leader, affordable, requires learning curve
- Best for our advanced users and needs
- For DOE III and difficult problems



- *Minitab* – general purpose

- Interface similar to Excel, user friendly
- DOE emphasis
- Split-plot capable





# Growing & Mentoring Practitioners



**Practitioner\*** -- (prak-tish-un-ur) n. 1. One who practices an occupation, method or technique.

## 28 TES/EAA Initial OA Qual Training (ch8 14 Aug 09)

Trainee:		Date complete:			
Training Items	Method	Training Information	Date Complete	Trainee Initials	Trainer Initials
<b>Wing Directed (mandatory) Training - (complete prior to initial qualification)</b>					
Test Team Training (TTT)	FC	53TMG/TR Webpage			
Design of Experiment (DOE) 0	FC	53TMG/TR Webpage			
DOE I	FC	53TMG/TR Webpage			
DOE II	FC	53TMG/TR Webpage			
<b>53WG 99-103 Review (complete prior to initial qualification)</b>					
Read 53 WG 99-103 Capability Based T&E	SS	53WG Handbook			
<b>Test Team Handbook Review (complete prior to initial qualification)</b>					
Review 53WG Test Team Handbook	SS	53WG Webpage			
Test process checklists	SS	53WG Handbook			
Test template review	SS	53WG Handbook			
Test regulation review	SS	53WG Handbook			
<b>Test Management Review (complete prior to initial qualification)</b>					
TMS Use / Procedures	OJT	PM			
Attend MRR	SS	TBD			
Attend CoT/CRR/FRR	SS	Thursdays (1300)			
Review Test Priority List	SS	TMS			

## 28 TES/EAA Experienced OA Qual Training (Ch8 14 Aug 09)

Trainee:		Date complete:			
Training Items	Method	Training Information	Date Complete	Trainee Initials	Trainer Initials
<b>Wing Training - Experienced OA Qual (complete prior to experienced OA qualification)</b>					
Project Management Training (PMT)	FC	TMG Webpage			
Operations Suitability Training (OST)	FC	TMG Webpage			
D0E III	FC	TMG Webpage			
<b>Supplemental Certification Training (complete courses prior to experienced OA qualification)</b>					
ACQ 101 - Fundamentals of Systems Acquisition Management	OL	DAU website			
SYS 101 - Systems Planning, Research, Development & Engineering	OL	DAU website			
<b>Level I T&amp;E Certification</b>					
TST 102 - Fundamentals of Test & Evaluation	OL	DAU website			
CLE 023 - Modeling and Simulation for Test and Evaluation	OL	DAU website			
<b>Level I Program Management Certification</b>					
CLB 007 - Cost Analysis	OL	DAU website			
CLB 016 - Introduction to Earned Value					

- Various practitioner levels – requires experience
  - OA – Initial Qual, Experienced, Instructor
  - TE – Initial Qual, Experienced
- Include re-qualification







# Long Term Solution Leadership: Making Changes Endure

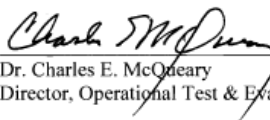


## *DOT&E, DDT&E and Service TE Policy Providing Leadership*

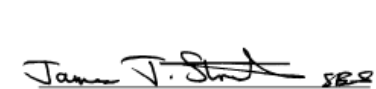
### MEMORANDUM OF AGREEMENT


SUBJECT: Using Design of Experiments for Operational Test and Evaluation

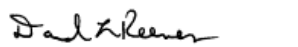
Regarding the subject, we endorse the enclosed findings of the Operational Test Agency Technical Directors and the Science Advisor for Operational Test and Evaluation.


  
Dr. Charles E. McQuary  
Director, Operational Test & Evaluation

  
Stephen T. Sargeant, Major General, USAF  
Commander, AFOTEC

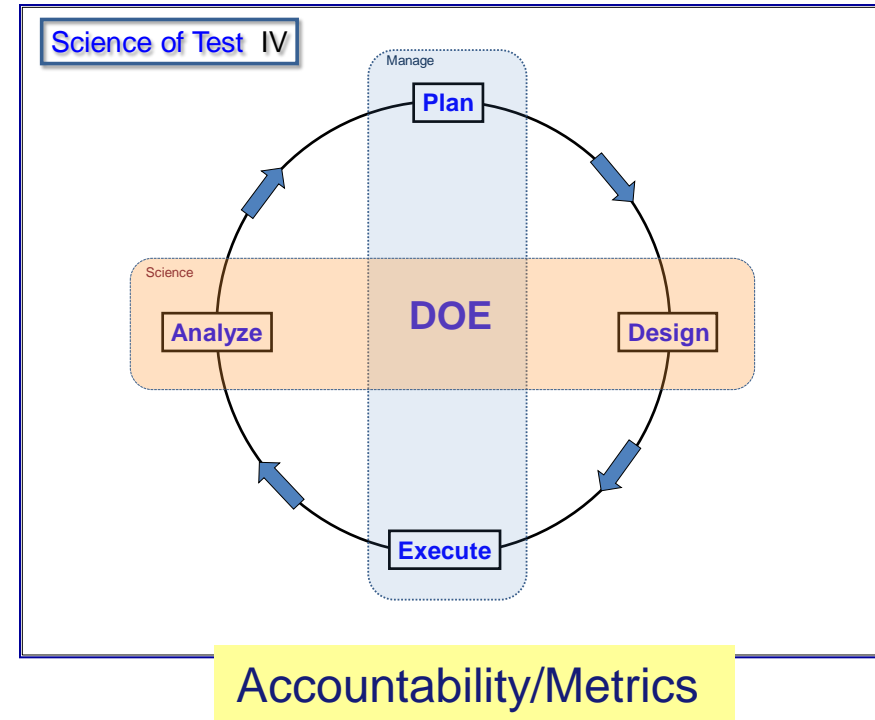
  
Roger A. Nadeau, Major General, USA  
Commander, ATEC

  
David A. Dunaway, Rear Admiral, USN  
Commander, OPTEVFOR

  
David L. Reeves, Colonel, USMC  
Director, MCOTFA

  
Ronald C. Stephens, Colonel, USA  
Commander, IITC

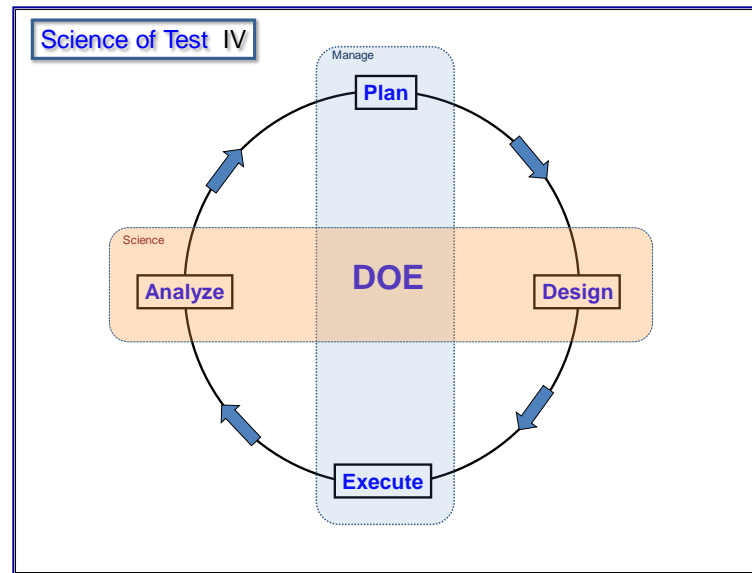
Policy/Guidance



## 5. Standards







# Defining What We Do

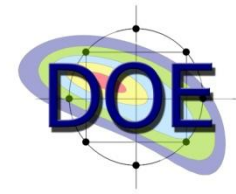


# What's in a Name?



- DOE or even Design of Experiments has downside

- DOE – Energy, Education ...?
- We already design experiments
- We test, we don't experiment
- It isn't just DOE, we need a supporting cast of methods



- Label alternatives

- Operations Analysis, Industrial Statistics
- Statistical and Probabilistic DOE
- Statistically Defensible Test
- Scientific Test and Evaluation Design
- Test Science or Science of Test
- Statistical Engineering or Quality Engineering



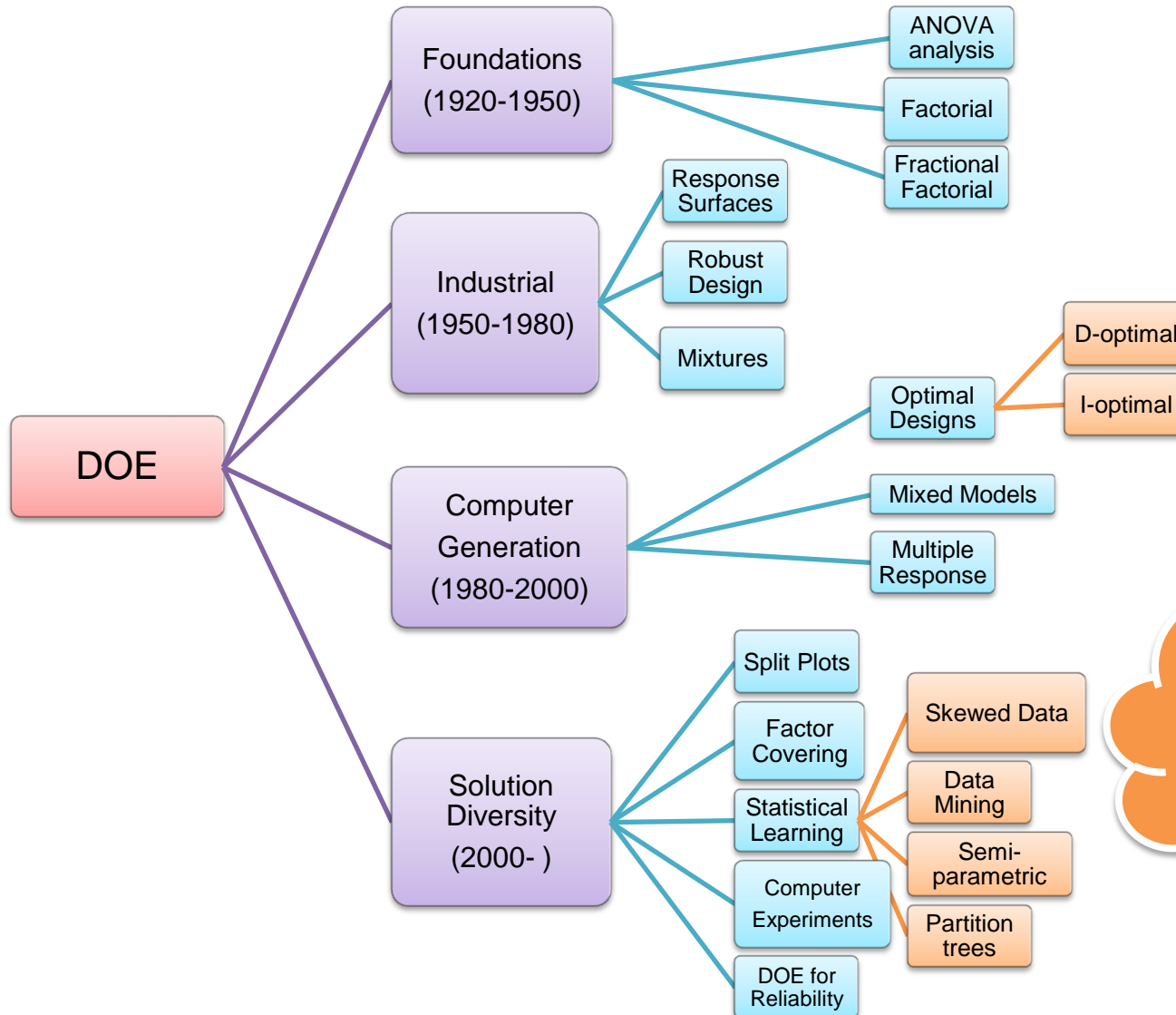
# One Term for All Test Science



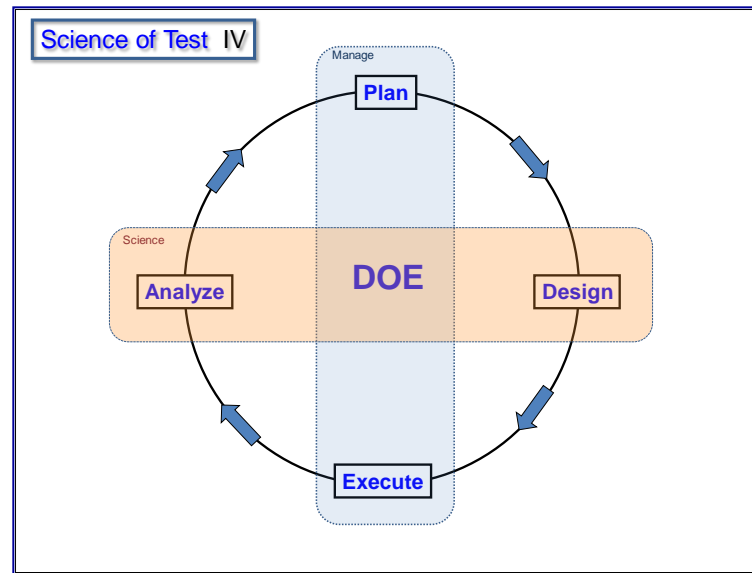
- DOE is used for **planning, design, execution and analysis**
- DOE uses **statistical, probabilistic, and mathematical** (including operations research) methods
- DOE encompasses the **entire history of design and statistical techniques** and methods peer reviewed and demonstrated effective
- DOE is relevant to **all types of testing**: developmental and operational, deterministic and high-noise systems, for all system complexities
- DOE is *not* the solution for one-shot proof of concept or demonstrations



# DOE Evolution



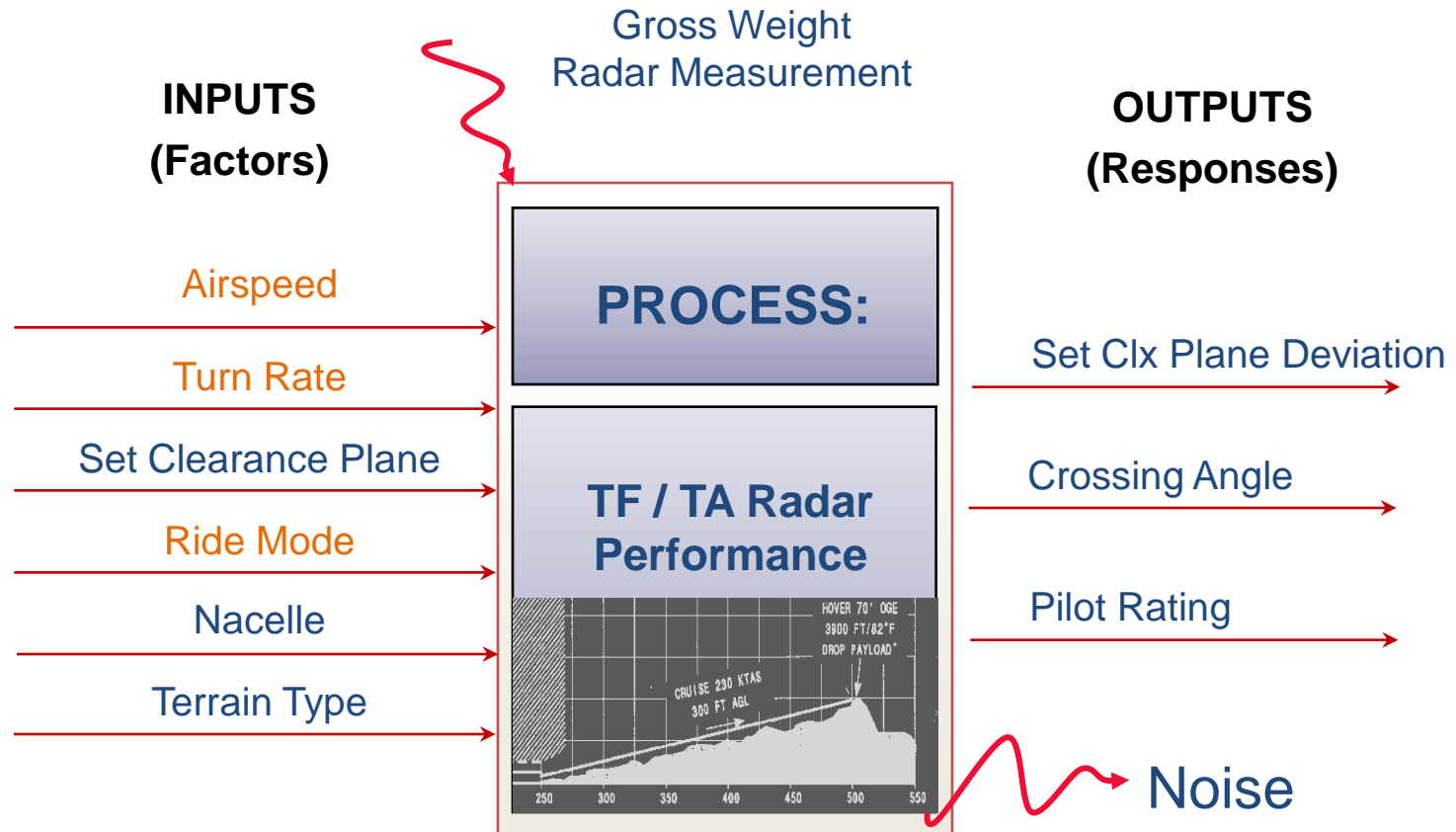
Many of these cross-pollinated from other disciplines



# Necessary Tools and Concepts



# CV-22 TF Flight Test



$$\text{Responses} = f(\text{Factors}) + \varepsilon$$

Consider the possible effects of three variables: Airspeed, Turn Rate, and Ride



# Risks ( $\alpha$ and $\beta$ ) Reviewed

Truth Model: **Response = Ride + Turn**

## Test Factors

A: Airspeed

B: Turn

C: Ride

## Hypotheses

**H<sub>0</sub>: Airspeed has no effect**

H<sub>1</sub>: Airspeed matters

H<sub>0</sub>: Turn has no effect

**H<sub>1</sub>: Turn matters**

H<sub>0</sub>: Ride has no effect

**H<sub>1</sub>: Ride matters**

## Possible Conclusion

Airspeed matters

**Turn matters**

Ride has no effect

## Error

$\alpha$

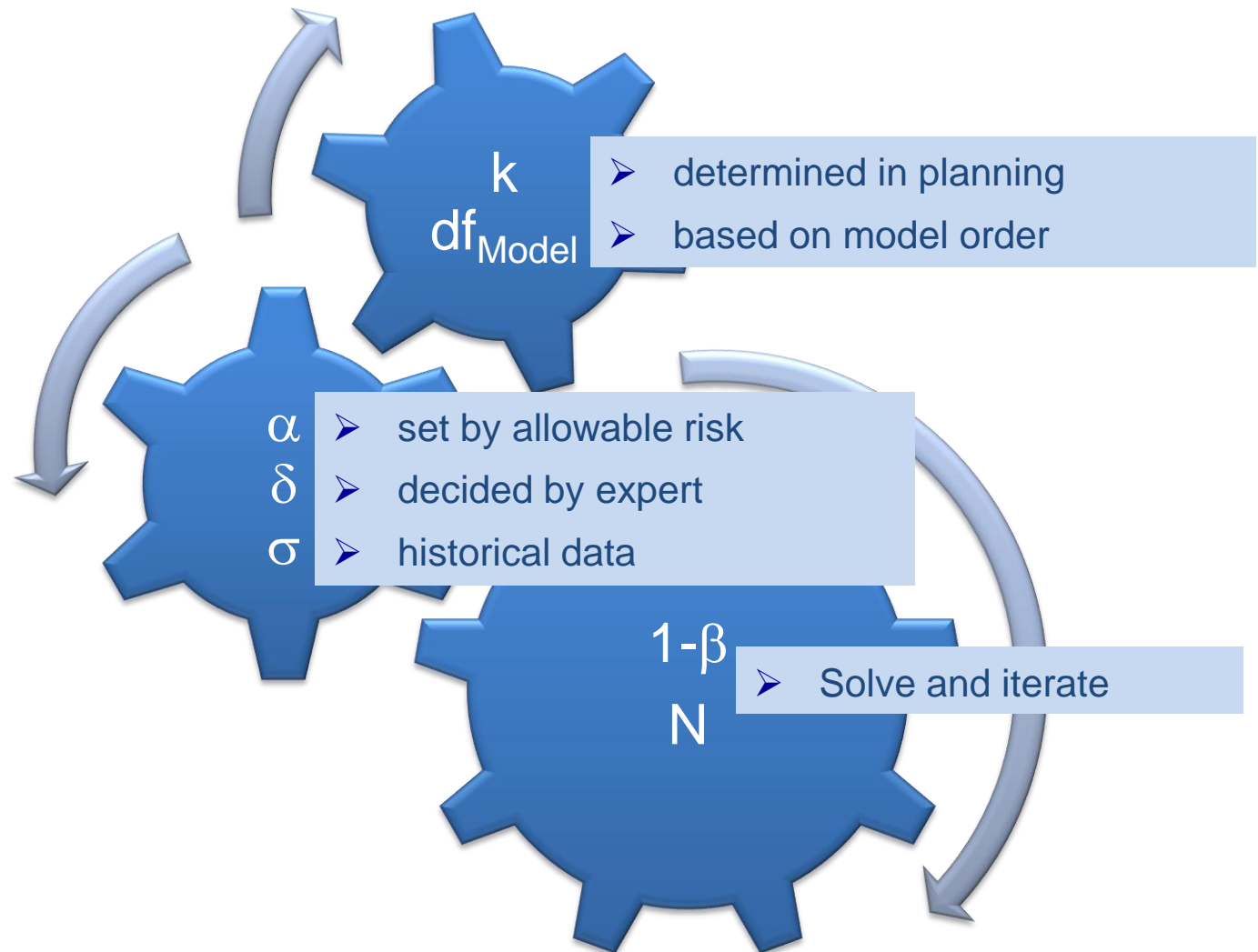
**None, 1- $\beta$**

$\beta$

\* **Bold Blue** reflects the truth



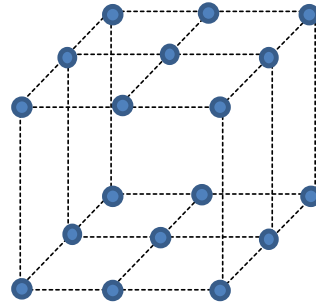
# Power Analysis Sequence



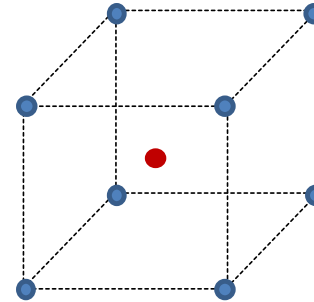




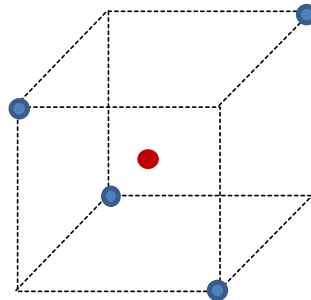
# Classic Experimental Designs



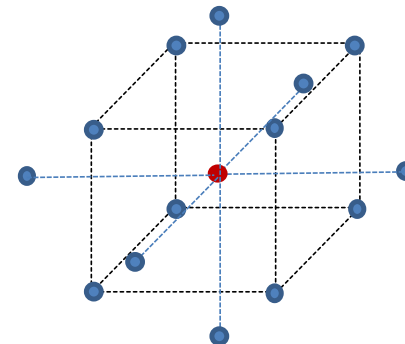
General Factorial  
3x3x2 design



2-level Factorial  
 $2^3$  design



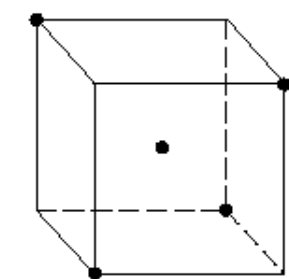
Fractional Factorial  
 $2^{3-1}$  design



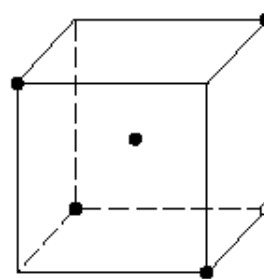
Response Surface  
Central Composite design



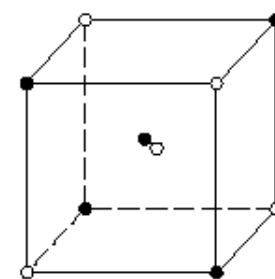
# Possible Strategies for Follow-Up Experimentation Following a Fractional Factorial Design



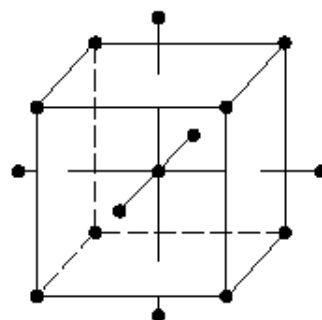
(g) Move to new location to explore an apparent trend in response



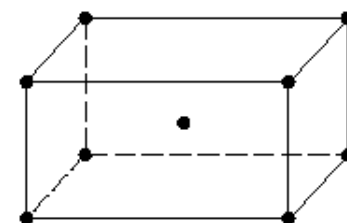
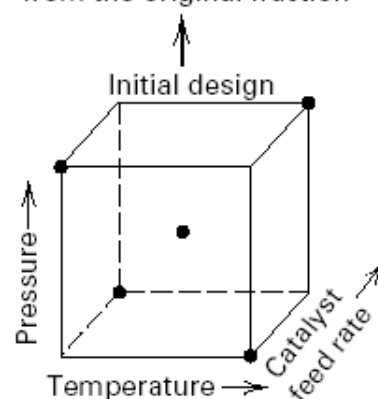
(a) Perform one or more confirmation runs to verify the conclusion from the original fraction



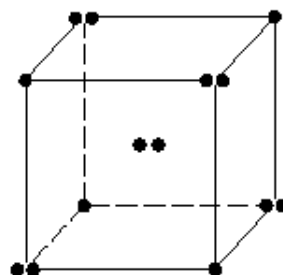
(b) Add another fraction to resolve ambiguities from the original fraction



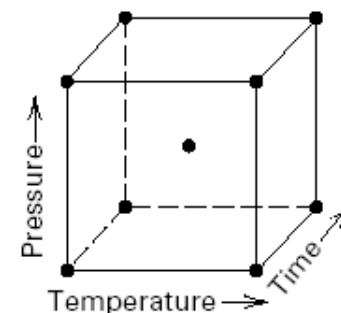
(f) Augment to model apparent curvature



(c) Rescale some factors because they may have been varied over inappropriate ranges



(e) Replicate to improve estimates of effects or because some runs were incorrectly made

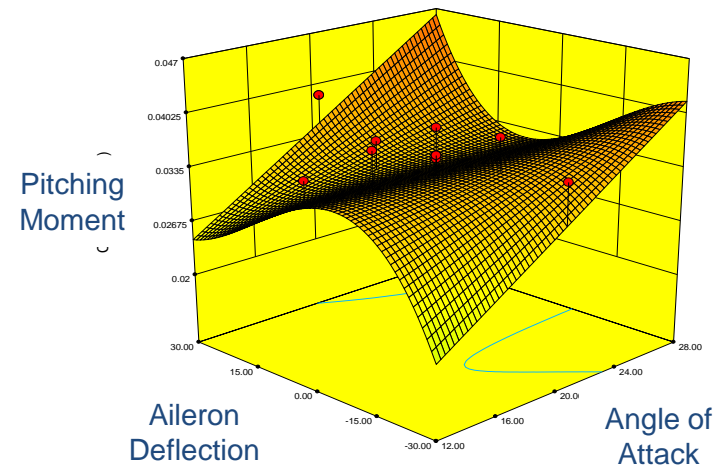
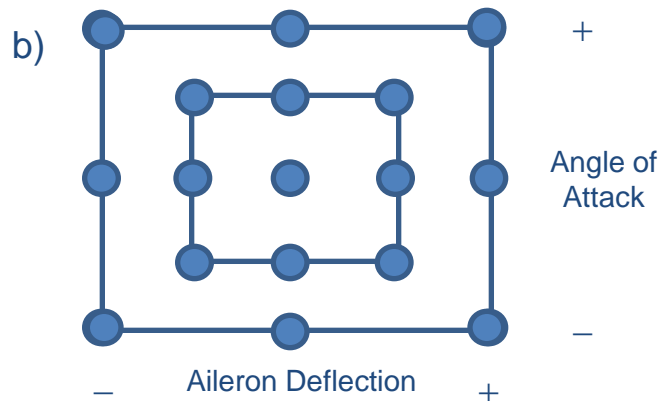
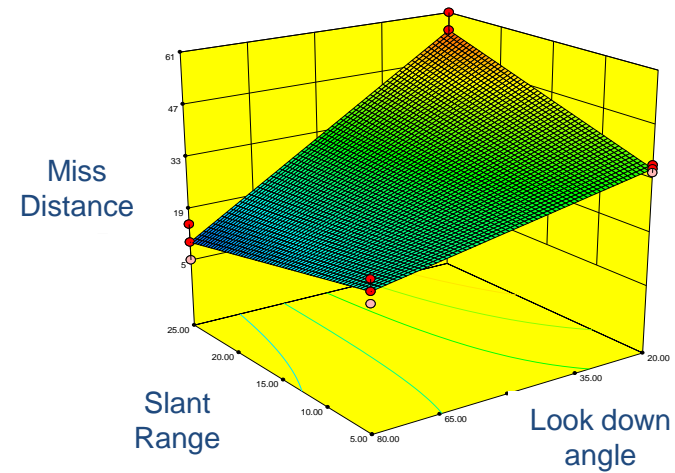
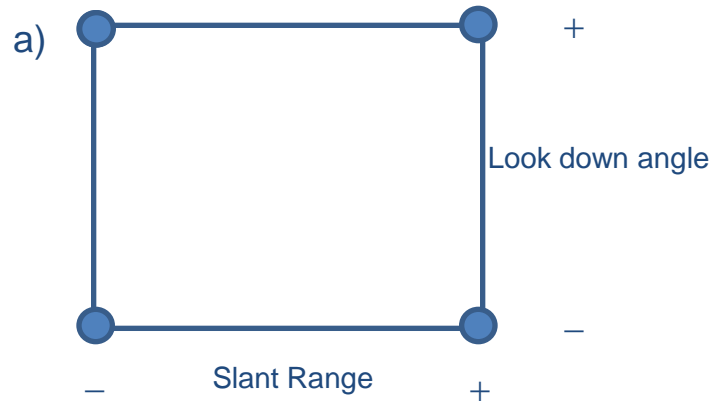


(d) Drop and add factors because the original factor catalyst feed rate is negligible

Adapted from Box, GEP (1992-1993), "Sequential Experimentation and Sequential Assembly of Designs," *Quality Engineering*, Vol 5., No. 2, pp., 321-330.



# Designs Support the Model





# Standard Modeling

## Least Squares Regression



Linear in parameters

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_{12} x_1 x_2 + \beta_{11} x_1^2 + \beta_{22} x_2^2 + \varepsilon$$

Quantitative  
Continuous

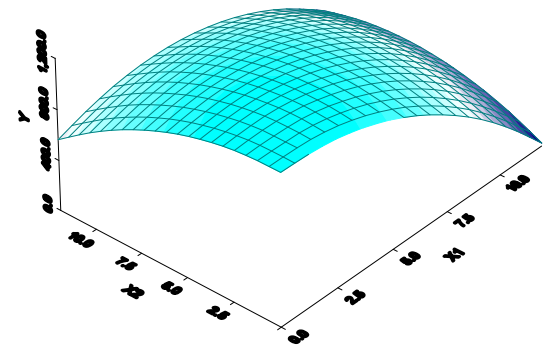
Quantitative  
Continuous

Normally distributed  
Independent  
Homogeneous variance  
Single error component

Low correlation

Run	A	B	C
1			
2			
3			
4			
5			

Void of  
outliers, leverage points

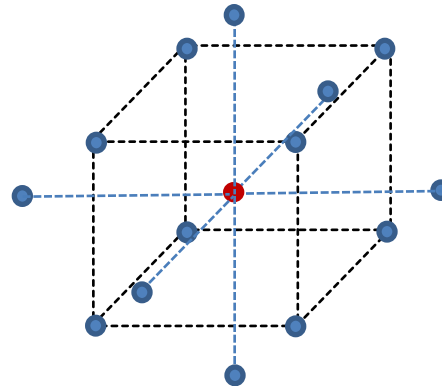




# 2<sup>nd</sup> Order Designs



## Design



### Assumptions

Randomized

Numeric or  
Categorical

Mostly Numeric

> 2 level

### Attributes

Replication

2<sup>nd</sup> order design

Nearly Orthogonal

Target Prediction and  
Coefficient Variance

Efficient runs for  $k < 7$

## Model

$$Y = \beta_0 + \sum_{i=1}^k \beta_i x_i + \sum_{i < j} \beta_{ij} x_i x_j + \sum_{i=1}^k \beta_{ii} x_i^2 + \varepsilon$$

### Assumptions

Errors NID ( $0, \sigma^2$ )

Model is adequate

Y well behaved

### Attributes

All effects for general  
model

Pure error + LOF

Nearly Independent  $\beta$   
estimates

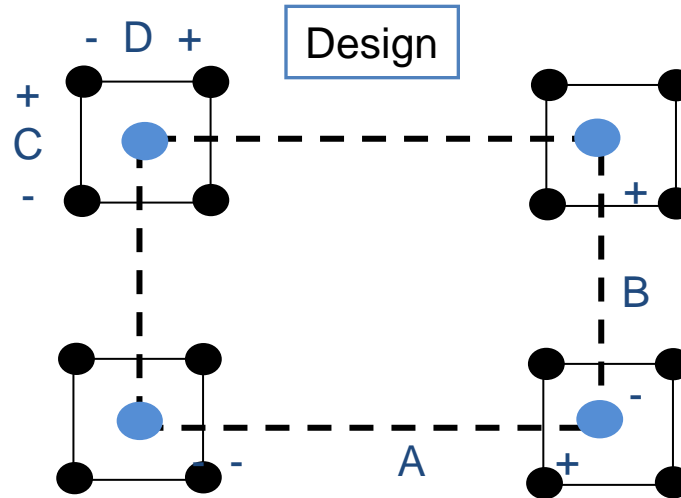


# Split-Plot Designs

## Assumptions

Hard to Change Factors

Numeric or Categorical



## Attributes

Replication

Orthogonal

## Assumptions

Two Independent Error Terms, both NID  $(0, \sigma^2)$

Model is adequate

Y well behaved

## Model

$$Y = \beta_0 + \sum_{i=1}^k \beta_i x_i + \sum_{i < j} \beta_{ij} x_i x_j + \delta + \varepsilon$$

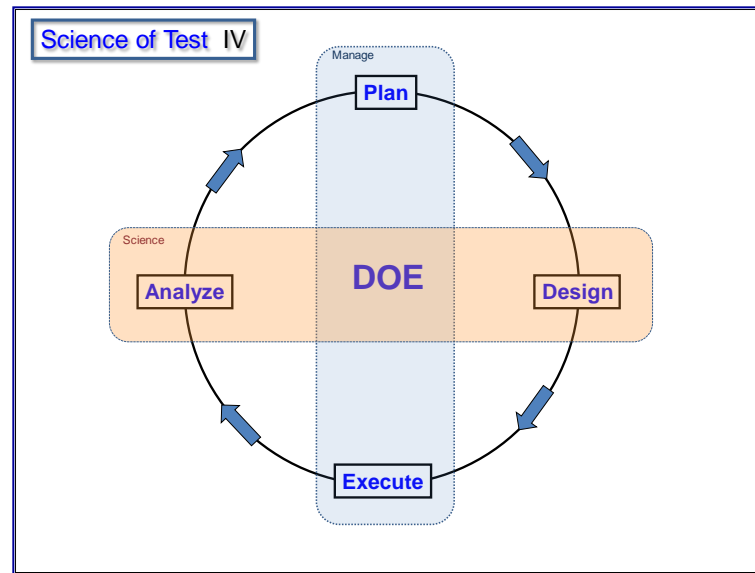
WP error

## Attributes

All effects of interest

Limited WP error df

Independent  $\beta$  estimates



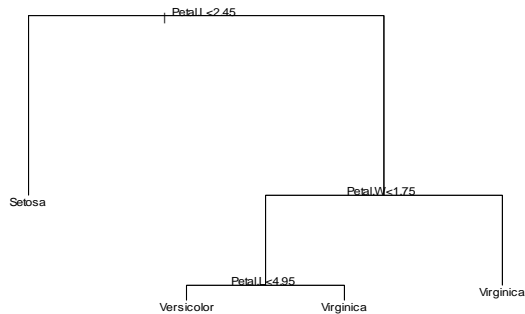
## Other Methods



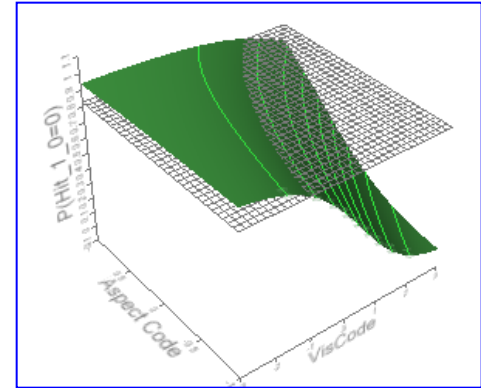
# Modeling Alternatives



## Tree-based Methods

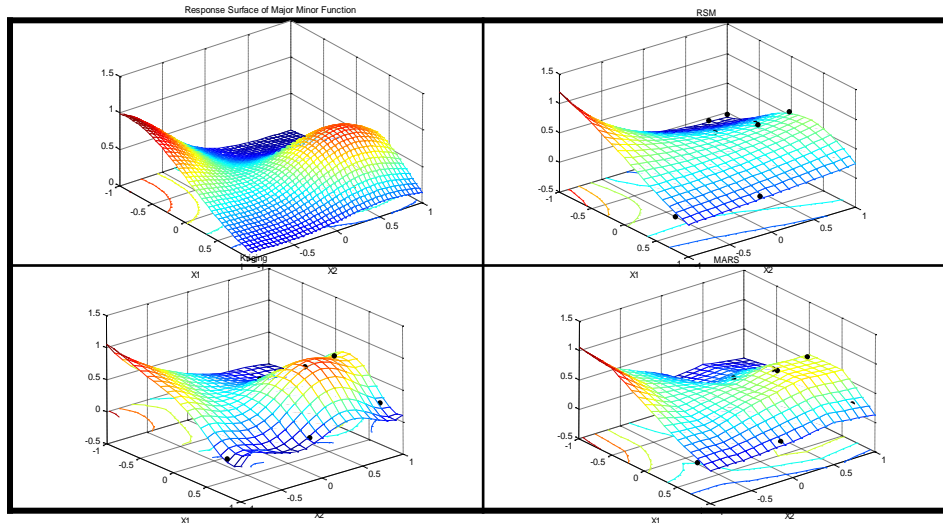


## Generalized Linear Models



## Nonlinear Modeling

Truth



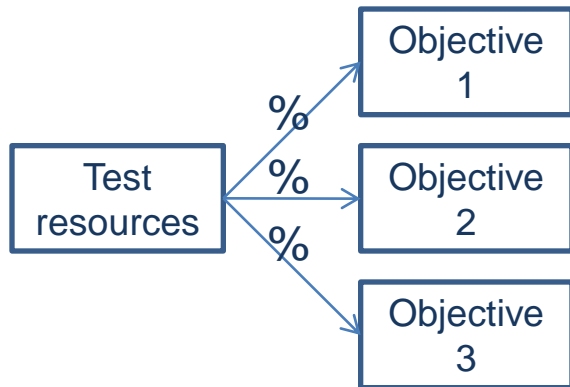
RSM

MARS



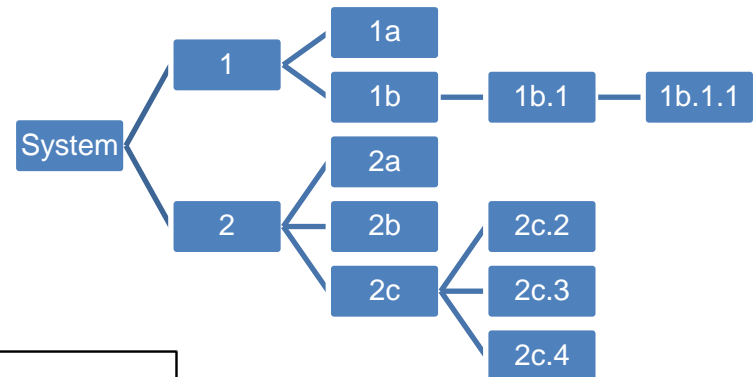
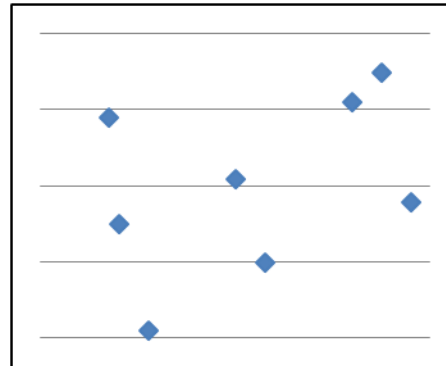


# Software Testing Solutions



Decision Analysis

Space Filling



Factor Covering Arrays

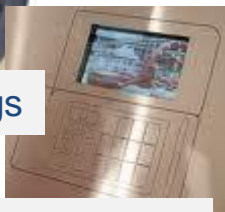
- How to spread out test resources effectively/efficiently
- How to test configurations effectively/efficiently
- How to fill a space effectively/efficiently



# Reliability



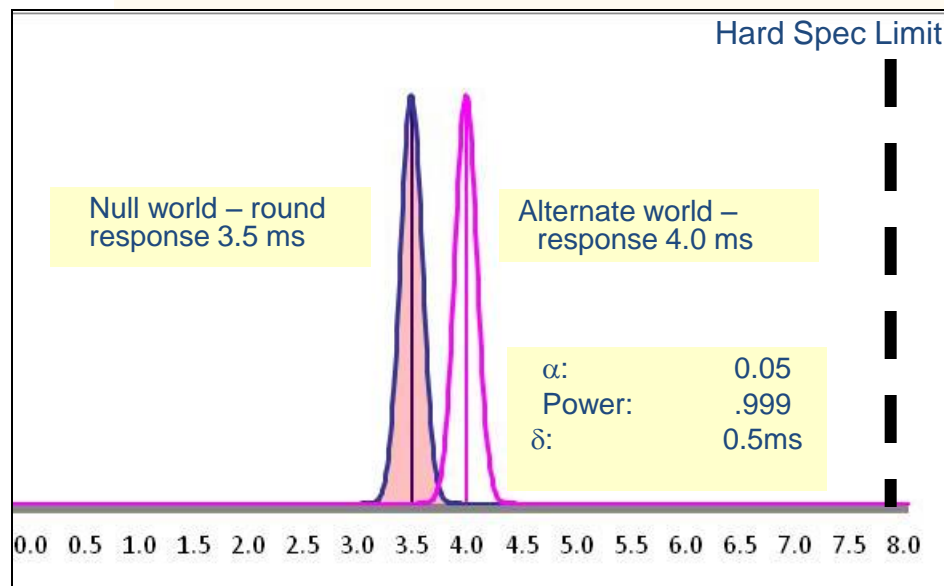
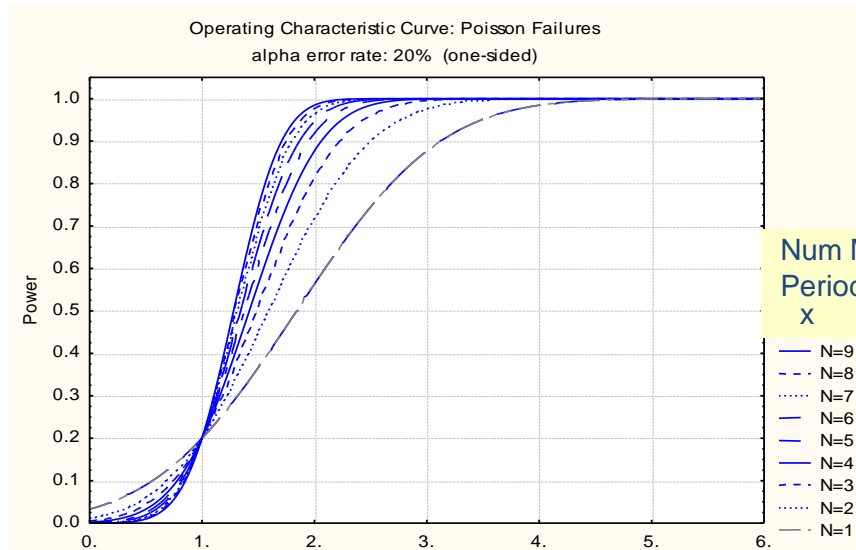
Ceramic bearings



LCD screens



GPS/INS Unit





# DOE Mandate Summary



## Train

- Training Program
- Mentoring – Train the Trainer
- Right Methods – Sound & Practical

## Practice

- Short Term Wins – Work Projects
- Solve Tough Problems
- Research and Complement

## Lead

- Leadership Commitment
- Organizational Adoption
- Metrics and Policy